

Camo King™

Devoted Creations Collection

Super Sleek Ultra Bronzing Custom Blend

Camouflages, mattifies and hydrates for sexy touchable skin
Sensitive Skin, Tattoo & Color fade protecting & body deodorizing formula

FEATURES:

- Dark DHA, Natural and Cosmetic bronzers provide instant and time released color to the skin
- BB Crème Formula
- Provides anti-aging and skin firming benefits with RevitaFit, and advanced Matrixyl Synthe 6™
- Very rich in powerful antioxidants
- Helps to fight dark spots in the skin
- Tattoo & color fade protection technology
- Citron Noir fragrance

BENEFITS:

- Advanced Matrixyl Synthe 6 – Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long-lasting results
- Revita Fit – Tones and tightens the skin
- Intenslim – Helps to shrink fat cells for a more toned appearance
- Melanobronze – Stimulates melanin activity for enhanced pigmentation
- Tattoo & Color Fade Protection – Protects the color and luster of tattoos and tanning results
- Melanobronze - Stimulates the natural melanin
- Baobab – Very rich source of calcium and vitamins
- White Birch – Restores firmness and has skin protectant benefits
- Phloritan – Works to reduce dark spots and promotes even skin tone
- FreshTek – Proprietary blend of deodorizing and skin freshening ingredients
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results

KEY SELLING STATEMENT

Camo King is specifically formulated for the man who will settle for nothing but the best. Low maintenance bronzers allow for a perfect golden color while skin tightening, mattifying and deep penetrating moisturizers allow for soft, touchable, lust worthy results that last all day and all night. The body deodorizing system and intoxicating fragrance is sure to drive her wild and leave you smelling unforgettable.

WHO IT'S DESIGNED FOR

Designed for men looking to reduce dark spots and even out skin tone
Anyone seeking a dark bronzing formula with a matte finish
Tanners with tattoos

Fragrance: Citron Noir

Color: Brown

PRODUCT ACTION

Tan Enhancer, DHA Bronzer
Bottle Size: 12.25oz Packet Size: .7oz

MSRP _____ Cost Per Session _____

Camo Queen™
Devoted Creations Collection
Fast Acting Bronzing &
Radiance Restoring Formula
BB Crème color perfecting technology

FEATURES:

- Dark DHA, Natural and Cosmetic bronzers provide instant and time released color to the skin
- BB Crème Formula
- Provides anti-aging and skin firming benefits with RevitaFit, Body Fit™ and advanced Matrixyl Synthe 6™
- Very rich in powerful antioxidants
- Helps to fight dark spots in the skin
- Tattoo & color fade protection technology
- Wild Berry Dahlia fragrance

BENEFITS:

- Advanced Matrixyl Synthe 6 – Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long-lasting results
- Revita Fit – Tones and tightens the skin
- Body Fit™ Technology – Reduces the appearance of cellulite and restores firmness
- Melanobronze – Stimulates melanin activity for enhanced pigmentation
- Tattoo & Color Fade Protection – Protects the color and luster of tattoos and tanning results
- Baobab – Very rich source of calcium and vitamins
- Green Coffee Extract, Mangosteen & Acai berry – Helps fight free radical damage
- White Birch – Restores firmness and has skin protectant benefits
- Phloritan – Works to reduce dark spots and promotes even skin tone
- FreshTek – Proprietary blend of deodorizing and skin freshening ingredients
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results

KEY SELLING STATEMENT

“Camo Queen is your breakthrough bronzing beauty balm designed to hydrate, prime, enhance, mattify and camouflage skin imperfections in one single step. Green Coffee Extract and Vitamin C help to smooth and tighten the skin while also fighting free radical damage. Let this skin perfecting formula be your sexy secret weapon to flawlessly bronzed color... fit just for a queen.”

PRODUCT ACTION

Tan Enhancer, DHA Bronzer

Bottle Size: 12.25oz Packet Size: .7oz

Coco Couture™

Devoted Creations

Exotic Coconut Crème Oil
Smooth Bronzers + Anti-Aging & Firming

FEATURES:

- DHA & natural bronzing blend for a perfect sun kissed glow
- Coconut crème oil base
- Provides superior skin firming and tightening benefits with RevitaFit, Body Fit™ and Ideal Lift
- Potent anti-aging and firming ingredients
- Color extending & after tan odor eliminators
- Tropical Coconut fragrance

BENEFITS:

- Advanced Matrixyl Synthe 6 – Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long-lasting results
- Revita Fit – Tones and tightens the skin
- Body Fit™ Technology – Reduces the appearance of cellulite and restores firmness
- Coconut crème oil blend provides serious hydration while keeping skin soft, smooth and touchable.
- DHA & natural bronzing blend allow for a natural darkening effect over time
- SunXTend – Prolongs the life of your tan and helps to protect against color fading
- FreshTek – Proprietary blend of deodorizing and skin freshening ingredients
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results

KEY SELLING STATEMENT

“Escape to a tropical paradise with **Coco Couture** and let the lush coconut crème oil formula seduce your body with lavish moisture. Added Revita Fit, Matrixyl Synthe 6, and Body Fit make Coco Couture the ultimate skin firming, cellulite fighting and toning formula. SunXTend and Fresh Tek will help prolong the life of your tan and keep your skin smelling like tropical coconut. This delicate bronzing cocktail is sure to intoxicate all of your senses”

WHO IT'S DESIGNED FOR

Anyone seeking an indoor/outdoor product
Fills the need for coconut scented tanning lotion
Anyone seeking a light level DHA product

PRODUCT ACTION

Tan Enhancer, DHA Bronzer
Bottle Size: 12.25oz Packet Size: .7oz

BOTTLE SIZE: 12.25oz

MSRP: _____ COST PER SESSION _____



COUTURE SPORT™



Extreme Tanning Serum

FEATURES:

- Fast Absorbing
- No mess formula
- Provides targeted anti-aging benefits
- Available in a 12.25 oz bottle and .7 oz. packet
- Patchouli Jasmine fragrance

BENEFITS:

- Formulated with multiple accelerators that work to target melanin production to deliver deep, dark tanning results
- Designed for all tanners, but specifically males
- Serum formula absorbs almost instantly into skin
- Blended with Ordenone to eliminate the after tan odor
- Matrixyl™ is targeted anti-aging complex that reduces the appearance of fine lines and wrinkles

KEY SELLING STATEMENT

Sport Couture™ is a pure tanning serum. It will absorb almost instantly into the skin leaving no residual feeling afterwards. It combines multiple accelerators to help stimulate melanin production to achieve deep dark tanning results. It is formulated with Matrixyl™ to target and fill in fine lines and wrinkles. It comes in a unisex bottle with a patchouli jasmine fragrance. This combined with the added ingredients to eliminate the after tan odor will leave you feeling and smelling amazing!

devoted
creations™

Crazy Sexy Beautiful™
Devoted Creations Collection
Skin Quenching Triple dark Silicone Bronzer
With a Sexy Kiss of Cooling Essence

FEATURES:

- Perfectly hand crafted DHA bronzer to allow for just from the beach color every time
- Silicone Emulsion for added moisture barrier protection
- Cooling Essence to give the body a fresh feel after each tanning session
- Provides anti-aging and skin firming benefits with RevitaFit, Body Fit™ and advanced Matrixyl Synthe 6™
- AquaCell for fine line and wrinkle reducing benefits
- Tattoo & Color fade protecting technology
- Tropical Passion fragrance

BENEFITS:

- Bronzing formula allows for dark instant and dark delayed bronzing results
- Added coolants keep the body fresh and invigorated after each session
- Advanced Matrixyl Synthe 6 – Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long-lasting results
- Revita Fit – Tones and tightens the skin
- Body Fit™ Technology – Reduces the appearance of cellulite and restores firmness
- MelaTime – Boost Melanin production for faster, darker results
- AquaCell – Rapid fine line and wrinkle reducer
- Baobab – Very rich source of calcium and vitamins
- FreshTek – Proprietary blend of deodorizing and skin freshening ingredients
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results

KEY SELLING STATEMENT

“Finally a product formulated just for the crazy, sexy, beautiful within all of us! This ultra dark formula delivers fast radiant results with top of the line bronzers for CRAZY dark color. Added cooling essence helps keep your skin feeling refreshed and SEXY! While super soft silicones will lock in color for BEAUTIFUL long lasting results designed only for the Crazy, Sexy, Beautiful within YOU!”

PRODUCT ACTION

Tan Enhancer, DHA Bronzer

Bottle Size: 12.25oz Packet Size: .7oz

Save The Date™

Devoted Creations

Dramatically Fast Acting Transfer Resistant Bronzer
Overall Skin Perfecting & Correcting BB Crème Matte Finish Formula

FEATURES:

- High levels of bronzers for optimal dark color in under 4 hours
- BB Crème Formula
- Provides superior skin firming and tightening benefits with RevitaFit, Matrixyl Synthe 6 and Body Fit™
- Gluten/ Paraben/ Oil & Nut Free
- Sparkling Pomegranate fragrance

BENEFITS:

- Potent DHA bronzers for optimal, fast acting, transfer resistant results in just 4 hours
- BB Crème formula will prime, perfect and correct the skin for an overall more even, clear and youthful appearance
- Advanced Matrixyl Synthe 6 – Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long-lasting results
- Revita Fit – Tones and tightens the skin
- Body Fit™ Technology – Reduces the appearance of cellulite and restores firmness
- Paraben/ Gluten/ Oil & Nut Free formula for sensitive or allergy prone skin
- FreshTek – proprietary blend of deodorizing and skin freshening ingredients
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results

KEY SELLING STATEMENT

Save The Date This invitation only fast acting bronzer is created for those who need to look flawless, in a flash. Save The Date will deliver dark, radiant color in less than 4 hours. Whether you are getting some glow for a vacation, a big date or if everyday is a special occasion – Save The Date has made the quick results you desire with in reach. Added BB crème formula hydrates, primes and perfects the skin for overall even tone and works to mask skins imperfections. Save the date for glowing, envy worthy skin – After all a perfect tan is a necessary accessory for any occasion.

PRODUCT ACTION

Tan Enhancer, DHA Bronzer

Bottle Size: 12.25oz Packet Size: .7oz

The #Tanlife™
Devoted Creations Collection
Super Soft Hydrating Golden Tanning Butter
Hypoallergenic – Shea Butter – Sensitive skin Formula

FEATURES:

- Super soft tanning butter builds and maintain skins natural glow
- Sensitive Skin Shea Butter Formula
- Provides anti-aging and skin firming benefits with RevitaFit, Body Fit™ and advanced Matrixyl Synthe 6™
- AquaCell for fine line and wrinkle reducing benefits
- Tattoo & Color Fade Protectors
- Exotic Mango fragrance

BENEFITS:

- Extremely hydrating tanning butter designed to moisturize even the driest skin
- Advanced Matrixyl Synthe 6 – Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long-lasting results
- Revita Fit – Tones and tightens the skin
- Body Fit™ Technology – Reduces the appearance of cellulite and restores firmness
- MelaTime – Boost Melanin production for faster, darker results
- AquaCell – Rapid fine line and wrinkle reducer
- Baobab – Very rich source of calcium and vitamins
- 5X Antioxidant Blend – Containing Lychee, Orange, Grapefruit, Pomegranate and Acai Berry helps fight free radical damage
- FreshTek – Proprietary blend of deodorizing and skin freshening ingredients
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results

KEY SELLING STATEMENT

“This luxurious tanning butter will leave even the driest and most sensitive skin hydrated, and touchably soft. Formulated with Shea Butters allows for this thick, rich butter to just softly melt into the skin. Isn’t it time you gave your skin the treatment it deserves? Hydrate, bronze and protect... go ahead, live The Tan Life.”

PRODUCT ACTION

Tan Enhancer

Bottle Size: 12.25oz Packet Size: .7oz

#GirlCode™

Devoted Creations

Camera Ready Airbrush Bronzer
Fast Acting & Transfer Resistant
Matte Finish & Tattoo Fade Protecting Formula

FEATURES:

- High levels of bronzers for optimal dark color in under 4 hours
- BB Crème Formula
- Provides superior skin firming and tightening benefits with RevitaFit, Matrixyl Synthe 6 and Body Fit™
- Skin Slimming and Toning properties
- Midnight Woods fragrance

BENEFITS:

- Potent DHA bronzers for optimal, fast acting, transfer resistant results in just 4 hours
- BB Crème formula will prime, perfect and correct the skin for an overall more even, clear and youthful appearance
- Advanced Matrixyl Synthe 6 – Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long-lasting results
- Revita Fit – Tones and tightens the skin
- Body Fit™ Technology – Reduces the appearance of cellulite and restores firmness
- Cucumber, Lavender, Green Tea & Evening Primrose – Contains calming, balancing and toning properties that also help reduce red tones in the skin
- Tattoo & Color Fade protector – Protects the color and luster of your tattoos
- FreshTek – proprietary blend of deodorizing and skin freshening ingredients
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results

KEY SELLING STATEMENT

"It's been said that a girl should be two things - Classy and Fabulous. With Girl Code you're getting the best of both worlds. High-end anti-aging and firming, fine line and wrinkle reducing properties, coupled with the most gorgeous bronzing blend on the market. Treat your skin to the best of everything! You're worth it!"

PRODUCT ACTION

Tan Enhancer, DHA Bronzer

Bottle Size: 12.25oz Packet Size: .7oz



HAUTE COUTURE™



14X Mela-Glow™ Silicone Emulsion

FEATURES:

- Silky, rich lotion
- Provides targeted anti-aging benefits
- Aroma Therapy
- Available in a 12.25 oz bottle and .7 oz. packette
- Soft & Sweet Ivy fragrance

BENEFITS:

- Formulated with multiple accelerators that work to target melanin production to deliver fast, dark tanning results
- 14x silicone emulsion delivers a velvety smooth feeling to the skin while locking in moisture for the entire day
- Utilizes Mela-Glow technology which is a fusion of powerful antioxidants, botanicals, and tanning boosters that deliver deep, dark color, giving a healthy glow to the skin
- Essential oils and extracts that soothe the mind, body and soul
- Matrixyl™ is targeted anti-aging complex that reduces the appearance of fine lines and wrinkles

KEY SELLING STATEMENT

Haute Couture™ is a 14x silicone emulsion blend formulated with Mela-Glow™ technology. Combining powerful antioxidants, botanicals and tanning boosters it will deliver deep, dark tanning results. Designed for the tanning professional, high levels of matrixyl™ will target and fill in fine lines and wrinkles, while essential oils and extracts will soothe the mind, body and soul. The silicone blend will leave your skin with a velvety soft feel

devoted
creations™

LIMITED COUTURE™

Dark Tanning Cream Oil
Hypoallergenic
Paraben Free
Fragrance Free

FEATURES:

- Hypoallergenic
- Paraben Free
- Uses natural vitamins and essential oils
- Provides anti-aging and skin firming benefits
- Fragrance free – no perfumes or dyes

BENEFITS:

- Formulated for tanners with sensitive skin
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results
- Contains coconut and macadamia oils which allow for fast absorption and excellent moisturization
- Formulated with natural vitamins and oils to help firm and tighten the skin, while revitalizing and detoxifying
- Contains Matrixyl which is a targeted anti-aging complex that reduces the appearance of fine lines and wrinkles for long-lasting results

KEY SELLING STATEMENT

Limited Couture™ is a pure hypoallergenic and paraben free lotion. This dark tanning cream oil is blended with coconut and macadamia oils to allow for fast absorption into the skin while providing intense hydration. Lemon Peel and Apricot Kernel oils will improve the luster of dull skin, rejuvenate and revitalize, as well as help to slow down the aging process. Natural vitamins are blended with Matrixyl to promote healthy skin as well as make you look years younger! This fragrance free product is great for all tanners, but especially those with sensitive skin.

MODA MILANO™

Cashmere Blended Aroma Therapeutic Cream Oil With Acai Berry, Caviar Extracts & Subliskin™

FEATURES:

- Cashmere blended pure cream oil absorbs quickly into the skin while leaving it silky soft
- Provides anti-aging and skin firming benefits with Matrixyl™, Body Fit™ and Subliskin™ Technologies
- Aroma Therapeutic blend
- Oriental Black Cashmere fragrance

BENEFITS:

- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results
- Body Fit™ Technology – reduces the appearance of cellulite and restores firmness
- Subliskin™ Technology – creates a moisture barrier on the skin while helping to increase elasticity, density and firmness and erase wrinkles
- Matrixyl™ - targeted anti-aging complex that reduces the appearance of fine lines and wrinkles for long-lasting results
- FreshTek™ – proprietary blend of deodorizing and skin freshening ingredients

KEY SELLING STATEMENT

MODA MILANO™ is tanning's high class fashion forward pure lotion - blended with cashmere and caviar extracts that leave the skin soft, smooth and feeling like silk. The Body Fit™ technology restores firmness and reduces the appearance of cellulite, while the Subliskin™ technology works to create a moisture barrier and to help increase elasticity, density and firmness. Matrixyl™ will target and fill in fine lines and wrinkles while the aroma therapeutic blend will provide a calm, relaxing environment during your tanning session. An oriental black cashmere fragrance completes this amazing maximizer leaving you refreshed, bronzed and looking like you just stepped off the Italian runway!