

# **H.I.M. Dark Tanning Lotion With Bronzer™**

## **HIM COLLECTION**

### **FEATURES:**

- Lightweight lotion in a convenient tube
- Dark instant and delayed bronzers
- Anti-aging and skin-firming benefits
- Oriental Black Cashmere fragrance

### **BENEFITS:**

- Formulated with various accelerators to speed up the tanning process for faster, darker results
- Matrixyl – targets and fills in fine lines and wrinkles
- Lychee Fruit – boosts moisture keeping the skin smooth and supple while aiding its hydration
- Vitamins C & E - protect the skin from environmental damage, promote a more youthful looking appearance
- Shea Butter – hydrates and conditions the skin
- Intense DHA formula blended with natural and cosmetic bronzers for immediate and delayed bronzing results
- Provides immediate and long-term moisturizing benefits

### **KEY SELLING STATEMENT**

H.I.M™ ULTIMATE DARK TANNING LOTION is a triple bronzing blend of DHA, natural and cosmetic bronzers that will deliver both immediate and delayed bronzing results. It is also formulated with vitamins C and E, Lychee fruit and Matrixyl™ that will work together to help protect the skin from environmental damage, slow down the signs of aging and keep the skin looking youthful. Shea Butter and other moisturizing agents will work to nourish and condition the skin leaving it soft and smooth. A Oriental Black Cashmere fragrance is a light and bold fragrance designed for with all men in mind!

### **PRODUCT ACTION**

Tan Enhancer, Bronzer

*Bottle Size 9oz Packet Size .5oz*

# HIM BODY WASH & SHAMPOO™ LEVEL 4 HYDRATION

Ultimate 2 in 1 Men's Body Wash and Shampoo  
pH Balanced for Men

## **FEATURES:**

- Thick, rich lathering shampoo/body wash for men
- Available in an 7 oz convenient tube
- Angelic Amber fragrance

## **BENEFITS:**

- Provides immediate and long-lasting hydration to the skin
- pH balanced for a man's skin
- Quickly and gently cleanses all parts of a man while protecting the skin's essential oils and moisture

## **KEY SELLING STATEMENT**

HIM BODY WASH & SHAMPOO is specifically pH balanced for a man's body. Cut your daily cleaning routine in half by using a product that is formulated to deliver a rich lather that will wash away dirt and grime while protecting the skin's essential oils and moisture. An angelic amber fragrance will leave you smelling as good as you look!

**Face &  
Body Care™**

**devoted  
creations™**